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BLANCO Canada's largest ever product launch redefines kitchen design.

TORONTO, Jan. 21, 2016 – Known worldwide for exceptional quality, breathtaking design and ongoing innovation in both features and materials, BLANCO Canada announces the largest line-up of new products in its history. Being added to the selection of premium kitchen sinks, faucets and accessories for which Blanco is already famous are:

BLANCO IKON™ — The world's first apron front sink made of the natural granite composite material - SILGRANIT®, with all its strength, durability and beauty. BLANCO IKON™ is available in three popular SILGRANIT® colours: Anthracite, Café and White, and also features a unique floating sink accessory.

BLANCO URBENA™ — Awarded a prestigious Red Dot Design Award in 2015, the slim, modern lines of BLANCO URBENA™ offer the ultimate in sophisticated design, function and beauty along with the variety of nine finishes perfectly coordinating with BLANCO SILGRANIT® kitchen sinks.

BLANCO ARTONA™ — Gentle curves distinguish this stunning new kitchen faucet collection, which includes main kitchen, bar/prep faucets and soap dispensers. Exclusively from BLANCO, this faucet family is offered in nine finishes coordinating with SILGRANIT® colours.

BISCUIT – the latest addition to the BLANCO SILGRANIT® colour palette, is a warm off-white available for SILGRANIT® kitchen sinks, and in SILGRANIT® match and dual finish options for Blanco kitchen faucets. Biscuit supersedes the discontinued Biscotti colour.

BLANCO LEXA™ — This SILGRANIT® sink collection offers a generous, integrated drainboard and equal-size double-bowl sinks that make it the perfect fit for larger kitchens. BLANCO LEXA™ will be available in five colour choices (White, Metallic Gray, Cinder, Café and Anthracite).

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BLANCO DIAMOND U 2 Low Divide — A SILGRANIT® sink large enough to fit pots, pans or baking trays, and which has a convenient, user-friendly low divide. This model is available in all seven SILGRANIT® colours (White, Biscuit, Truffle, Metallic Gray, Cinder, Café and Anthracite).

BLANCO PERFORMA™ U Bar — An addition to the very popular, design-oriented PERFORMA™ collection, the BLANCO PERFORMA™ U Bar is available in on-trend colour choices, such as Truffle, Metallic Gray, Cinder, Café and Anthracite.

Colour additions - A large selection of existing BLANCO SILGRANIT® kitchen sinks and colour-match / dual finish faucets receive expanded colour options for enhanced design flexibility.

About BLANCO

Family-owned since 1925, BLANCO has consistently elevated the standards for luxury sinks, faucets and decorative accessories. Its history begins with a team of 30 loyal employees producing copper galvanized parts in Oberderdingen, Germany. In 2014, BLANCO made its 50-millionth sink, and in 2015 marked its 90th anniversary worldwide. Proud of its European heritage and award-winning German engineering, BLANCO is recognized globally for the design leadership, attention to detail and superior craftsmanship found in its handcrafted STEELART® sinks, in the natural warmth and beauty of SILGRANIT®, and in the elegant artistry of BLANCO kitchen faucets.

For more information, contact:

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