

## Press Release

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### BISCUIT – new SILGRANIT® colour

## Natural stones and warm whites add a fresh, light aspect to kitchen design.

TORONTO, Jan. 21, 2016 – BLANCO Canada's latest addition to its line of beautiful and durable SILGRANIT® colours is Biscuit, a versatile warm white with just a hint of yellow that brings a fresh and light look to any style of kitchen.

Inspired by the subtle whites emerging in all aspects of kitchen design, from backsplashes to flooring to cabinetry, Biscuit is available in SILGRANIT® kitchen sinks and in SILGRANIT® match and dual finish kitchen faucets.

“Our portfolio is already rich in such earthy tones as Metallic Gray, Cinder or Anthracite,” says Edyta Drutis, Blanco's Senior Marketing Manager. “However, we recognized, the need for warmer, softer neutrals. With a similar colour tone to freshly baked goods, Biscuit extends our off-white palette. It works very well not only with lighter décor but also as an accent piece in darker, more dramatic colour schemes. Just like all SILGRANIT® sink colours, an exclusive feature of Blanco is that it can be colour coordinated with Blanco kitchen faucets for a sophisticated, seamless design.”

### About BLANCO SILGRANIT®

BLANCO SILGRANIT® is a patented material with over 30 years of development legacy and manufacturing behind it. The leading coloured sink choice worldwide, SILGRANIT® is made of natural granite (up to 80 percent), and combines the textural beauty of nature with a smooth look and feel. Strength and durability are achieved through high-quality acrylic bonds. The repellent nature of its non-porous surface means SILGRANIT® is scratch-, stain-, and acid-resistant. It withstands temperatures up to 280°C — hotter than a pot straight from the stove. SILGRANIT® is available in seven colours: Anthracite, Café, Cinder, Metallic Gray, Truffle,

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White and the new Biscuit, which supersedes the discontinued Biscotti. BLANCO SILGRANIT® sinks are engineered in Germany and made in Canada, at a facility located in Toronto, Ontario.

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## BLANCO SILGRANIT® Sinks

Evolution of colour – BLANCO SILGRANIT® colour palette.

