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BLANCO PRECIS™ U SINGLE 24 & 27 - product expansion.

Be prepared for the unexpected.

TORONTO, Jan. 19th, 2017 – Canadians are not shy to embrace on modern styles and contemporary designs. With smaller spaces in mind, Blanco is expanding the very popular BLANCO PRECIS™ collection to complete its functional and sleek offering. Made of natural granite composite, SILGRANIT® material, these sinks will not scratch or stain and will maintain their beauty for many years. They are also extremely hard-wearing and exceptionally easy to clean.

The new PRECIS™ sink additions will include two single bowl options in 24” and 27” width providing an excellent alternative for smaller kitchens with its modern, functional shape and variety of colours. **PRECIS™ U SINGLE 24** and **PRECIS™ U SINGLE 27** will be offered in the full SILGRANIT® colour spectrum with seven choices: Anthracite, Café, Cinder, Metallic Gray, Truffle, Biscuit and White. Product availability is scheduled for Spring 2017. PRECIS™ sinks can be matched with a variety of BLANCO kitchen faucets in popular stainless and chrome assortment, as well as with a large selection of SILGRANIT® colour-match and dual finishes.

With the product launch reveal scheduled for IDS 2017, Blanco partnered with the Kitchen and Bath Design Post Graduate Program at Georgian College to kick off a Student Kitchen Design Competition. The competition required students to incorporate the PRECIS™ U SINGLE 27 sink and URBENA™ faucet into their design project, providing a unique opportunity to envision this new sink in an urban setting. The results were outstanding and the winning designs will be displayed at Blanco’s IDS booth.



Sink: BLANCO PRECIS™ U Single 27, Anthracite, SILGRANIT® | Faucet: BLANCO URBENA™, Chrome / Anthracite

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About BLANCO

For three generations, Blanco has quietly and passionately elevated the standards for luxury sinks, faucets and decorative accessories. Founded by Heinrich Blanc and family-owned since 1925, Blanco's humble beginnings originated in Oberderdingen, Germany – also the current location of Blanco's global headquarters. Proud of its European heritage and award-winning German engineering, Blanco is truly committed to their tradition of high quality, innovative design and unsurpassed service that can be seen in the unique selection of STEELART® sinks, in the natural warmth and beauty of SILGRANIT® products and in the elegant artistry of Blanco kitchen faucets. In 2014, Blanco produced its 50-millionth sink, and in 2015, Blanco marked its 90th anniversary worldwide. Blanco Canada is home to the North American manufacturing of SILGRANIT® sinks. As a recognized leader in superior craftsmanship and innovation, our products are reflections of our human evolution that connects function, expression and technology.

For more information, contact:

Edyta Drutis

Senior Marketing Manager, BLANCO Canada

T: 905-494-2415, C: 647-824-9611

edrutis@blancocanada.com, www.blancocanada.com, [Facebook](#) | [Twitter](#) | [Instagram](#) | [Pinterest](#) | [YouTube](#)