

## Press Release

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**Blanco Canada celebrates its 20<sup>th</sup> Anniversary.**

## **20 years of Made in Canada granite composite kitchen sinks by Blanco.**

TORONTO, June 20, 2015 – Blanco Canada celebrates its 20<sup>th</sup> anniversary since opening the manufacturing facility and operations back in 1995. The Canadian location is one of only two BLANCO SILGRANIT<sup>®</sup> (granite composite) sink productions worldwide, alongside with the company's manufacturing facility in Germany. Known for its many innovations, product quality, and modern styling, BLANCO is the world leading manufacturer and designer of premium kitchen sinks, faucets and accessories with over 90 years of manufacturing experience worldwide.

Today, Blanco Canada is home to its Canadian head office, BLANCO SILGRANIT<sup>®</sup> manufacturing facility that supports the North American demand, alongside with a growing number of dedicated employees responsible for the Canadian operations, manufacturing and distribution of products in Canada. Over the course of 20 years, the Canadian group experienced a continued growth, implemented several expansion initiatives and successfully responded to market demands, challenges, and trends.

“This is an exciting time for Blanco Canada. An evolving market requires new products and strategies to meet the needs of informed consumers. Our team is ready to meet those challenges and continue to deliver exceptional products and service” explains President of Blanco Canada, Garth Wallin. With many growth initiatives planned, Blanco Canada is looking forward to many more future successes.

Made in Canada SILGRANIT<sup>®</sup> is a unique, patented material developed by BLANCO that combines 80 percent natural granite stone with a premium

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acrylic resin formula for strength and durability. SILGRANIT® sinks are scratch, stain, acid and heat-resistant, withstanding up to 280 degrees Celsius, hotter than a pot straight from the stove. This durability in combination with the sink's unique texture and natural beauty has made it the leading coloured sink of choice in the Canadian market. Now, SILGRANIT® sinks are available in over 160 models and seven finishes — Anthracite, Cinder, Café, Truffle, Biscotti, White and the latest finish, Metallic Gray.

### About BLANCO

For three generations, BLANCO has quietly and passionately elevated the standards for luxury sinks, faucets and decorative accessories. Family-owned since 1925, BLANCO's humble beginnings included the production of copper galvanized parts with a team of 30 loyal employees in Oberderdingen, Germany. In 2014, the company reached 50th millionth sink production and in 2015, BLANCO marked a 90th-anniversary milestone of the global presence. Proud of its European heritage and award-winning German engineering, BLANCO is well known for the handcrafted STEELART® sinks, the natural warmth and beauty of SILGRANIT®, and the elegant artistry of BLANCO faucets. With providing unmatched attention to detail and superior craftsmanship, BLANCO products are celebrated worldwide for their unsurpassed quality, design, and innovation.

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